

THE MEDIA SPECIALISTS

Hello Awesomeness,

This is your guide to our affiliate program. Please read carefully.

We are willing to have you on board as an affiliate of **The Media Specialists** community. Currently we are only adding Bloggers to our community. Affiliates will be writing articles/blogs to your capacity on a daily basis. The articles/blogs have to be very smart and narrative in language so that readers connect with every word that you type.

Remember that '**The Media Specialists**' is known for "Creativity that connects with people". Choose your words wisely.

Affiliates are free to choose from the following categories:

- People (Public Figures, Influencers, Celebs, Renowned Personalities)
- Design (Graphics design, Designing, Arts, Fine Arts etc.)
- Photography (as it goes by the name)
- Cinematography (you know what it means right?)
- Lifestyle

For starters these are the categories that we are focusing on and we would like our affiliates to curate and create articles on given categories every day. Please note that whatever you are writing about it should connect back to **The Media Specialists**. The articles should not promote any kind of violence, nudity, racism or harass, defame any person by their profession or caste. If any of the above is not taken in notice the articles will be terminated with immediate effect and the affiliate's contract will be revoked.

Worried about your wallet? The Media Specialists say otherwise!

Heard about PPW?

It's called Pay Per Word.

Every word that you type makes a value for your wallet. This value varies from ₹0.10 to ₹1 PPW.

This is the best payment method ever created for any blogger/content writer so bring the best out of you and start writing.

How is it calculated?

Well, it's as easy as explained. See how:

Lorem Ipsum is simply a dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and

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more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

The above paragraph is a basic Lorem Ipsum text and the paragraph word limit is 92.

If you as an affiliate writes 92 words then depending on the quality of your article your PPW will be calculated using this formula:

$$PPW \times NOF = TOTAL MONEY EARNED$$

Or

$$Pay Per Word multiplied with the Number Of Words = Total Money Earned$$

So, if your PPW is ₹2 and the NOF is 92 then your earning is ₹184

If you have what it takes to write an amazing blog then wait no more! The table below describes where you stand from being a **pioneer** to a **master blogger**.

1 to 3 months	₹0.10 ppw
3 to 6 months	₹0.15 ppw
6 to 9 months	₹0.20 ppw
1 year	₹0.35 ppw
1 to 1.5 years	₹0.50 ppw
2 years or Master Blogger	₹1.5 ppw

Payment Duration

Depending upon the total number of blogs published. An affiliate can publish only 3 blogs per week. Payment cycle will be one month. First three months the ppw will be ₹0.10 and as you start gaining experience you ppw keeps increasing. There is no deduction term or policy; it is recommended to write 12 blogs per month.

Termination

Termination of affiliate programs is subject to misconduct. Notwithstanding the guidelines the program may be terminated at any time, without payment or prior notice. Affiliate programs termination is subject to following:

- Use of slangs or inappropriate language
- Use of pre owned or copyrighted content.
- Promoting violence, nudity, racism or harassment, defaming individuals, organisations, institutes, businesses.
- Use of property for personal or professional benefits (please see content sharing)

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How to write Blogs?

Just write it!

The easiest way to learn how to write a blog is to read blogs of your interests and start learning the art itself. There are some key points that one should follow in order to make Blog more effective. On The Media Specialists Blog post your write up will be processed by a set number of rules. To get your blog published you have to follow steps given below.

- Captivative headline
- Avoid grammatical errors
- Proper use of punctuation
- Word limit minimum 300 maximum 500
- Use text formatting.
- Use hyperlinks where necessary.
- High quality images or videos by url (file size should not exceed 2mb)

Quality check

Yes! The most important measure taken seriously by **The Media Specialists**. Make sure your content is 100% original.

Everytime you send us a blog we will do a quality check to make sure your content is original and is not copied by some other author. If your blog has copyrighted content or if you steal words, paragraphs, quotes from other blog sites we will know it!!

Any such claim against a blog post will be alarming and strict actions will be taken against the affiliate. We call it **Cheating** and it will be taken under misconduct which will lead to immediate termination and all previous posts will be removed from the site.

Content Sharing

Affiliates will have their identity on the blog post as author. It is recommended to share blogs on your individual social media handles using shareable URLs for your friends, family & loved ones. Sharing of the blog on any other platform without the mention of source is prohibited and will be taken under misconduct.

Affiliates acknowledgement to Non-compete:

(In consideration of the benefits provided for in this Agreement, affiliate covenants and agrees that during the Employment Period and for a period of six aforesaid timeline following the termination of his employment for whatever reason, or following the date of cessation of the last violation of this Agreement, or from the date of entry by a court of competent jurisdiction of a final, unappealable judgment enforcing this covenant, whichever of the foregoing is last to occur, he will not, for himself, or in conjunction with any other person, firm, partnership, corporation or other form of business organization or arrangement (whether as a shareholder, partner, member, principal, agent, lender, director, officer, manager, trustee, representative, employee, affiliate or consultant), directly or indirectly, be employed by, provide services to, in any way be connected, associated or have any interest in, or give advice or consultation to any Competitive Business for 6 months).

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Enrollment

Affiliates should submit necessary details/documents to get enrolled. Below is the list of details/documents to be submitted:

- Full Name
- Passport size photograph
- Aadhar/PAN/Driving license (self attested)
- High school certificate (self attested)
- Student ID (if you're a student)
- Whatsapp Number (should be active)
- Email
- Bank A/c Details or payments wallet (Paytm & GPay only)
- E-sign

*Affiliate details should be enclosed in a document with acknowledgement letter (pdf,word). Send the document at askthemediaspecialist@gmail.com

Note*: these guidelines may be changed time to time without prior notice. You are requested to keep yourself updated for any such changes made to this agreement. You will be notified anytime there is a new change or addition in the agreement. The agreement should be acknowledged & e-signed by employees of “The Media Specialists”.